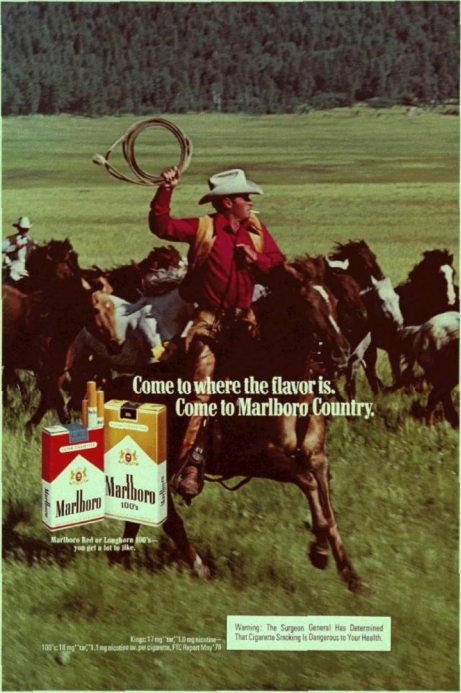


LEO BURNETT U.S.A.

ADVERTISING BY LEO BURNETT COMPANY, INC.

Ad No. 4718—ROUND UP—LG—Reg. No. 66977—Page—Bleed—(8 x 12 inches)—4/6—Harnes Race Program, 1980 (B)

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Come to where the flavor is.  
Come to Marlboro Country.

Marlboro Red or Longhorn 100's—  
you get a lot to like.

Kings: 17 mg "tar," 1.0 mg nicotine—  
100's: 18 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report May '79

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



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